

# CoolPeopleCare Seeks Social Media Intern

## **Duration:**

January 12-May 15, 2009 (18 weeks)

## **Description:**

To be honest with you, we don't really have much of a description. That's because as a start-up company who's just a little more than two years old, there's a lot of potential, but not a lot of tried and true roles and jobs that folks have to fit into. But we can say this: if you're someone who takes initiative, is entrepreneurial, and loves to dream, you'll be a good fit for our organization and for this position.

## **What you'll get:**

So, if you want to learn what it's like to start a company, if you're curious as to what a social entrepreneurship looks like on the inside, if you want to learn more about online publishing, or if you just want to save the world, then you'll get a lot out of this position. Come May, you'll also have excellent letters of reference, a long list of nonprofits and world-changers we can get you in front of, and some sweet merchandise in your closet.

## **What you'll give:**

In terms of what you can give to this internship, we're looking for someone who knows their way around the Web and is willing to develop and implement a strategy to help us grow our presence using the myriad online tools and networks. We need someone with vision, commitment, follow-through and action. We're willing to take calculated risks. We love dreaming big. And we love folks who think outside of the box. In fact, if you're not even sure where the box is, then we should talk.

## **Compensation:**

This is a paid position. You won't be able to pay rent, but you'll be able to cover your coffee tab or hang out with your pals on the weekend.

## **The next step:**

Email Sam Davidson, Co-founder and President, to set up coffee ([sam@coolpeoplecare.org](mailto:sam@coolpeoplecare.org)). You'll chat for a while to get a feel for one another to make sure it's all a fit.

## **College credit:**

We're happy to fill out necessary forms and paperwork to meet the requirements for college credit, if your school offers it. Just make sure you get us all the forms on time.

## **About CoolPeopleCare:**

CoolPeopleCare is here to help you save the world. We think it's cool to care, so we'll show you how to do that. Come to our Web site, and each weekday you'll see a new idea on how to make a difference in less than five minutes. While there, you can also find nonprofits and world-changing events near you. We also offer resources to help you live a more caring lifestyle, like sweatshop-free T-shirts, organic travel coffee mugs and educational books and motivational prints. Because let's face it – we all want to save the world, we're just strapped for time and ideas. That's why we're here.